

## North Cambridge Little Baseball League, Inc. Est. 1953

www.nclbl.org nclbl.org@gmail.com

## Dear Prospective Sponsor:

Where can Cambridge boys and girls learn teamwork, develop self-confidence, practice discipline and hard work, and have a lot of fun?

The North Division is not only the place, but for <u>72 seasons</u>, our youth baseball program has made important differences in the lives of children every season.

**Community Reach**. Since 1953, the North Division has provided a positive experience to North Cambridge girls and boys each year from March through October. We serve over 160 of our young neighbors annually, plus a large community of coaches and families.

**Leagues**. The program includes 3 Major League teams (ages 10-12), 4 Minor League teams (ages 7+), and a Farm League for nearly 40 players (ages 5+). In 2022, we launched a new Junior League to get players ready for the Minor League program. This new program was very successful and had over 25 participants. We again offered an extremely popular summer League program and clinics for our players from July through Halloween. In addition, we initiated a fall ball playing schedule involving the three other divisions of the Cambridge Little Baseball League.

*Clinics*. We are again offering to our players an indoor baseball clinic from mid-February through early April. The Board of Directors continues to make improvements to our player development, such as offering a clinic for all parents and players in collaboration with professional coaches.

*Improved Technology.* We encourage you to visit our website <u>nclbl.org</u>, which we have recently upgraded to provide better communication to our families and community. We list all sponsors on the website, and we would be happy to add a hyperlink to yours—please just email me the link (my contact info below). Additionally, we recently moved to a new team management platform which provides significant enhancements to better serve our league.

*Scholarships*. Thanks to your support, we have continued to offer scholarships to players unable to pay the NCLBL registration fee, removing all economic barriers.

What makes North Division one of the oldest and most successful programs in Massachusetts?

**A Dedicated Mission**: To teach children important life skills through recreational sports.

**Volunteer Commitment:** 40 volunteer coaches, averaging 100-150 hours per season- many

with 10, 20 and even 30 plus years' experience!

**Sponsor Support:** Over 25 local businesses, churches, civic organizations, and the

city provide annual financial support, including two sponsors

who have supported us for over twenty-five years.

The Board of Directors oversees the annual budget for equipment, uniforms, insurance, umpires, and trophies. Even though the NCLBL has operated in the black for several years, there is an ongoing need to improve the program and recruit new sponsors. We invite you to make a positive difference in our children's future by sponsoring a team, our annual banquet and awards night, or other events this season for \$\frac{\$400.00}{}\$. Sponsorships are tax deductible. If you are unable to sponsor a team this year but would still like to support the North Division, a smaller sponsorship would be gratefully accepted. We also invite you to check out our web page as noted above. I have also included a listing of our current sponsors for your information.

At the end of each season, we host a banquet/awards ceremony at Comeau Field for players, parents, and sponsors. Sponsor recognition and appreciation is an important ingredient in our program. We look forward to receiving your support and being a part of our program.

If you have any questions, please call me at 617-699-8414 (cell) or email me at solisortis@comcast.net or nclbl.org@gmail.com

Checks can be mailed to our Asst. League Treasurer, Mr. Michael Bennett, 5 Arlington Street, Unit 21, Cambridge, MA 02140.

Thank you for helping us "Play Ball!"

Sincerely,

John Holland, President 617-699-8474 (cell phone)

## 2024 NCLBL Sponsors - Feb. 2024

**IQHQ- Alewife Center Bloc Café** Cambridge Craftsman **Cambridge Savings Bank Cambridge Half- Marathon and 5K Race Cignetti Family** State Rep. Marjorie Decker **Diesel Cafe Donaldson Realty Group** Dunkin' - 2480 Mass Ave **East Cambridge Savings Bank Feast & Fettle** Forge Baking Group Fred Fantini Assoc. Ferro's Food Town Frank's Steakhouse Fresh Pond Mobil **Fresh Start Contracting Galluccio Associates** City Councilor Marc McGovern **City Councilor Paul Toner General Optical Keefe Funeral Homes** North Cambridge Co-Operative Bank State Rep. Steven Owens Friends of Jim Rita Society of Notre Dame Assoc. Sophie Launay Hansell, CB Realty Star Market, Porter Square

**Tricon Sports**