



Since 1953

**North Division
Cambridge Little Baseball League, Inc.**
nclbl.org

Dear Prospective Sponsor:

Where can Cambridge boys and girls learn teamwork, develop self-confidence, practice discipline and hard work, and have a lot of fun?

The North Division is not only the place, but for 70 seasons, our youth baseball program has made important differences in the lives of children every season.

Community Reach. Since 1953, the North Division has provided a positive experience to North Cambridge girls and boys each year from March through October. We serve approximately 150 of our young neighbors annually, plus a large community of coaches and families.

Leagues. The program includes 3 Major League teams (ages 10-12), 4 Minor League teams (ages 7+), and a Farm League for nearly 40 players (ages 5+). Once COVID-19 restrictions changed in 2020, we offered an extremely popular Summer League program and clinics for our players from July through Halloween, which has continued.

Clinics. We again offering to our players an indoor baseball clinic from mid-February through the early April. The Board of Directors continues to make improvements to our player development, such as offering a clinic for all players in collaboration with professional coaches from the High School and Baseball 108.

Improved Technology. We encourage you to visit our website nclbl.org, which we have recently upgraded to provide better communication to our families and community. We list all sponsors on the website, and we would be happy to add a hyperlink to yours—please just email me the link (my contact info below). Additionally, we recently moved to a new team management platform which provides significant enhancements to better serve our league.

Scholarships. Thanks to your support, we have continued to offer scholarships to players unable to pay the NCLBL registration fee, removing all economic barriers.

What makes North Division one of the oldest and most successful programs in Massachusetts?

- A Dedicated Mission:** To teach children important life skills through recreational sports.
- Volunteer Commitment:** 40 volunteer coaches, averaging 100-150 hours per season- many with 10, 20 and even 30 plus years' experience!
- Sponsor Support:** Over 30 local businesses, churches, civic organizations, and the city provide annual financial support, including two sponsors who have supported us for over twenty-five years.

The Board of Directors oversees the annual budget for equipment, uniforms, insurance, umpires, and trophies. Even though the NCLBL has operated in the black for several years, there is an on-going need to improve the program and recruit new sponsors. We invite you to make a positive difference in our children's future by sponsoring a team, our annual banquet and awards night, or other events this season for **\$400.00**. Sponsorships are tax deductible. If you are unable to sponsor a team this year but would still like to support the North Division, a smaller sponsorship would be gratefully accepted. We also invite you to check out our web page as noted above.

At the end of each season, we host a banquet/awards ceremony at Comeau Field for players, parents, and sponsors. Sponsor recognition and appreciation is an important ingredient in our program. We look forward to receiving your support and being a part of our program. Please call us with any questions or email nclbl.org@gmail.com

Thank you for helping us "Play Ball!"

Sincerely,

Peter

Peter McCann, President
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